

deere**ct**



**we are creative design agency**

**we believe every great  
idea starts with great story.**

**we are passionate designers &  
photographers. we create, we in-  
spire belief and understand the  
human connections. deerec<sup>TM</sup> is  
not all about style. it's about sub-  
stance that stirs and dictates con-  
sumers' mind, behavior and atti-  
tude.**

**in today's complex world,  
simple wins - deerec<sup>TM</sup>**



**we are deerect™**  
**we are committed to**  
**creating fresh, simple and**  
**direct. it's about crafting**  
**artwork that works.**

**we serve more.**

**our work travels from conceptualization  
of an idea to the small details of the  
final product.**

**design  
advertising  
photography  
brand identity  
videography  
social media  
digital**

**our team are recipient of numerous photography awards both local and international.**

we won more.

We are the recipient of numerous awards both local and international.



our team worked with some larger clients too.  
we have over a decade of experience in the  
creative industry.

we think more of a creative partner than a resource. we  
are a team of directors, thinkers, makers, explorers, and  
photographers. we love working with businesses to bring  
their communications to life. we can work together to  
achieve your goal. **your new bff:)**







we are based in  
united arab emirates



**corporate identity**

**we can help to reveals your identity.**  
logo is one of the most important branding  
investments a business can make.

COMICAVE™



**SNEAKER  
FEST**

shokudo



BAIH



itstudio



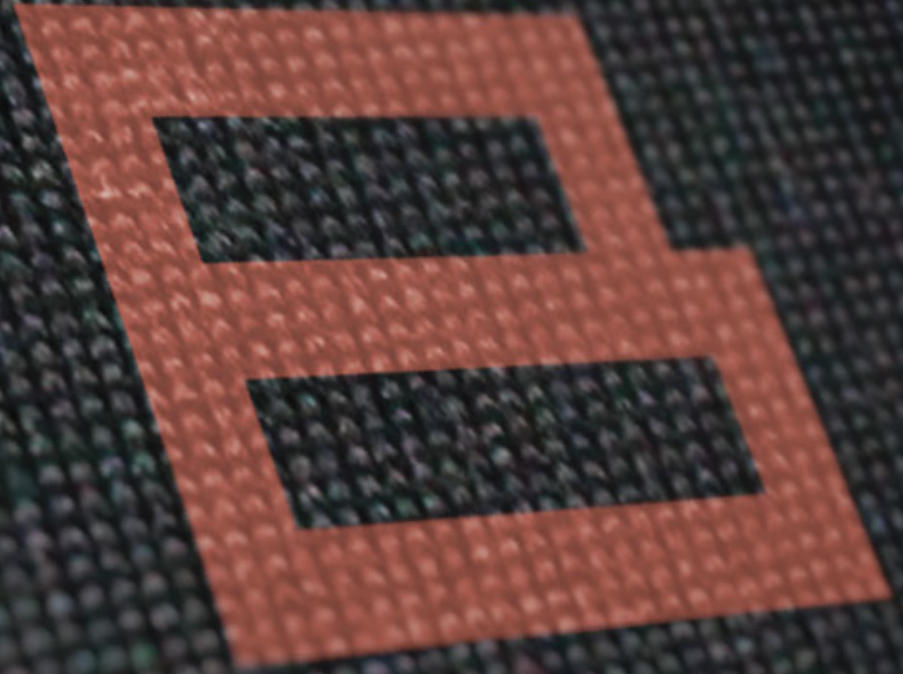
WANI



e-talentfinder



PHOTO  
WALK  
GLOBAL



brik gym / morocco

scope of work

corporate identity

stationery

literature design system

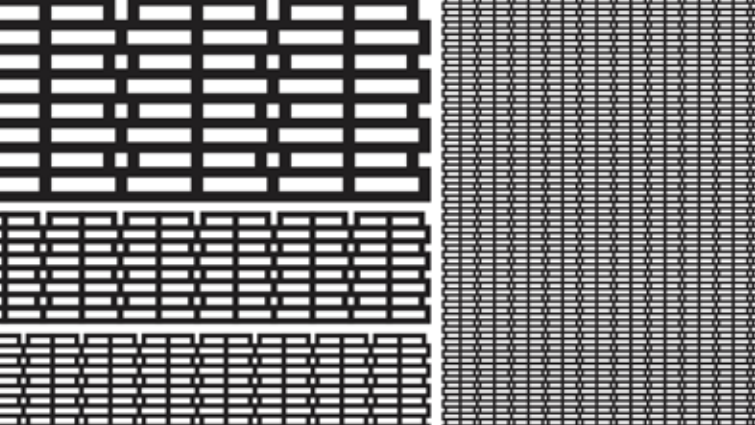
advertising design system

digital branding

office signage system

uniform design

signage system



ABCDEF  
 GHIJKLM  
 NOPQRST  
 UVWXYZ  
 01234  
 ABCDEFGHIJKLM  
 NOPQRSTUVWXYZ  
 0123456789  
 abcdefghijklm  
 nopqrstuvwxyz  
 0123456789



# COMICAVE

comicave / uae

**scope of work**

corporate identity / logo design

stationery

literature design system

advertising design system

digital branding

office signage system





**TALENT  
CULTURE  
& CORP  
HAPPINESS**

talent culture & corp. happiness / uae

scope of work  
corporate identity  
stationery

advertising design system  
digital branding



# 2021



TALENT  
CULTURE  
& CORP  
HAPPINESS

03.08-  
23.09.21



03.08  
23.09.21  
CULTURE



# 2021

03.08-  
23.09.21



TALENT  
CULTURE  
& CORP  
HAPPINESS



yasai japanese restaurant / uae

scope of work

corporate identity

literature design system

advertising design system

digital branding

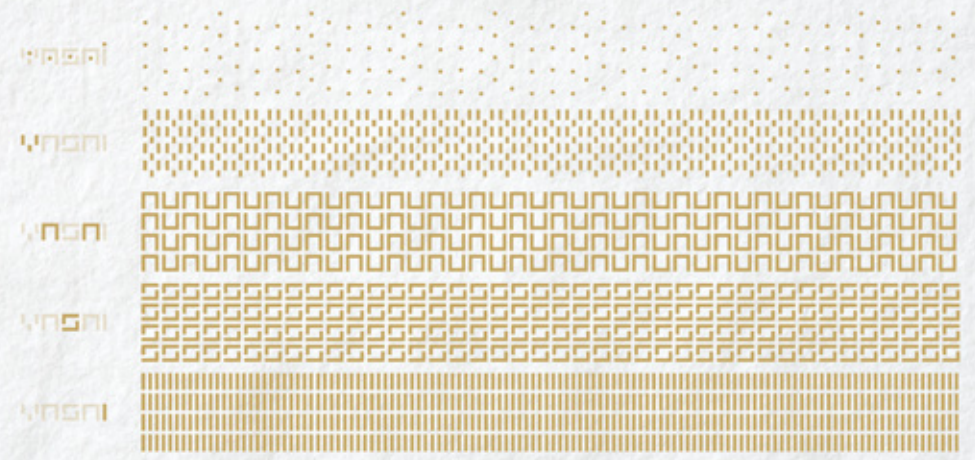
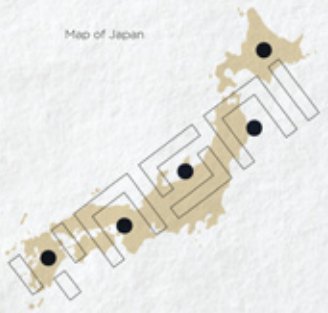
office signage system

retail signage system

Symbol Furniture Customer



wasai





**Creative Production Setup**

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in

**Our vision**

Garage Studio aims to stand out as the biggest in the industry, located in Dubai, which was recognized as the first Creative Hub in the Middle East. We strive to provide the best possibilities to every individual willing to work in the field of photography and the elements surrounding it.

استوديو  
Garage Studio

garage studio / uae

scope of work

corporate identity

social media posting

advertising design system

digital branding





shokudo cuisine / uae

**scope of work**

corporate identity / logo design  
stationery design

literature design system  
advertising design system



shokudo  
JAPANESE KOREAN CUISINE





calipso advertising / uae

**scope of work**

corporate identity

stationery

literature design system

advertising design system

brand guideline manual

car branding







marmum / uae

scope of work  
corporate identity  
packaging design

advertising design system  
digital branding





# HERBORISTERIE PRINCIPALE

— DEPUIS 1996 —

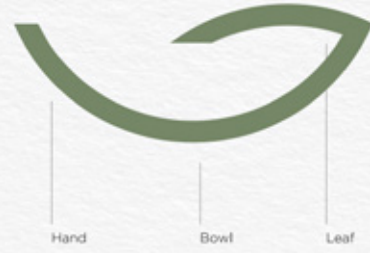
herboristerie principe / morocco

## scope of work

logo design  
literature design system

facade  
advertising design system







stay flawless / dubai, uae

scope of work

logo / corporate identity  
literature design system

facade

advertising design system





# 6750

6750 coffee shop / uae

**scope of work**

corporate identity manual  
advertising design system







lueure / uae

**scope of work**

corporate identity / logo design  
advertising design system  
social media



abjd / uae

**scope of work**

brand application

presentation look & feel







**OBJECT+**  
**MOTION**

**object motion / philippines**

**scope of work**  
logo design  
brand application





mco group / uae / japan

**scope of work**

logo design  
brand application  
presentation look & feel



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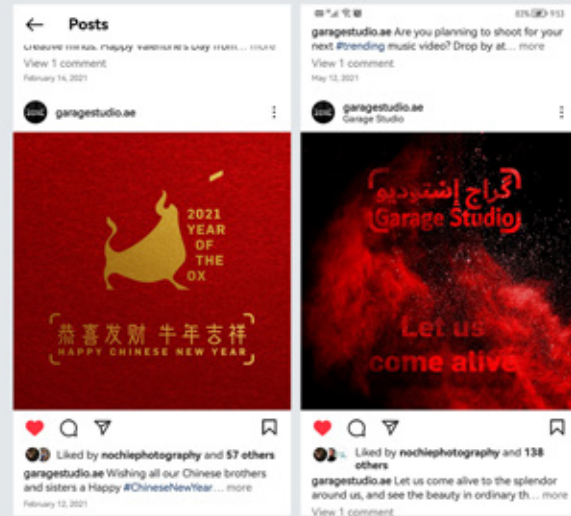
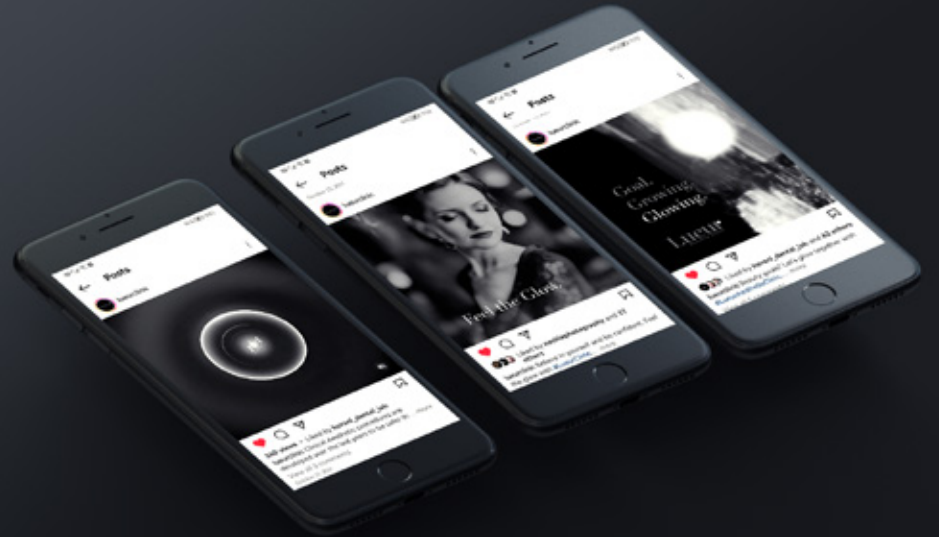
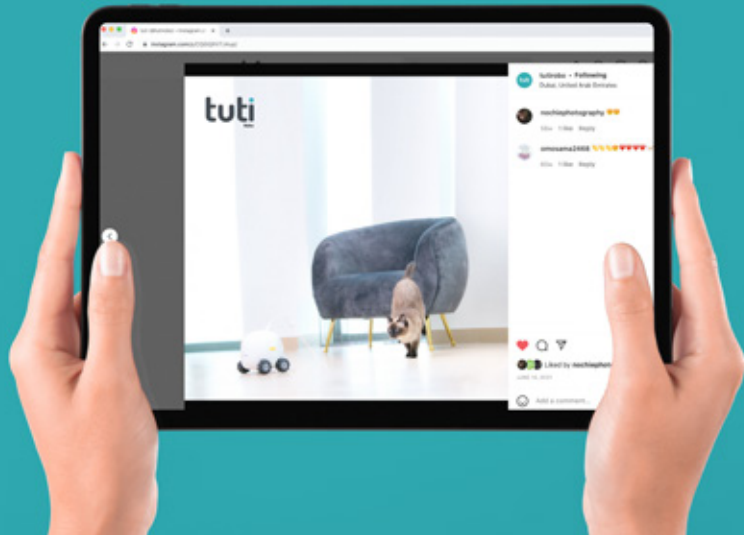
[www.mcogroup.jp](http://www.mcogroup.jp)





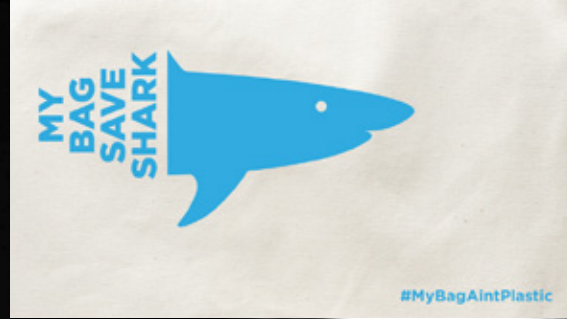
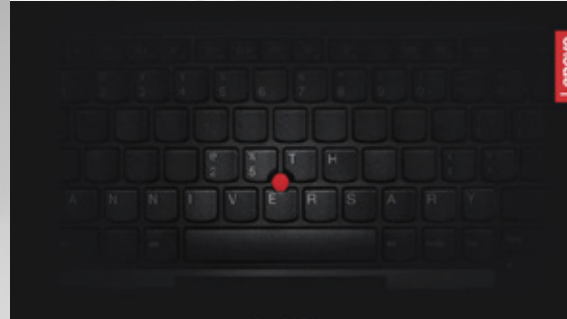
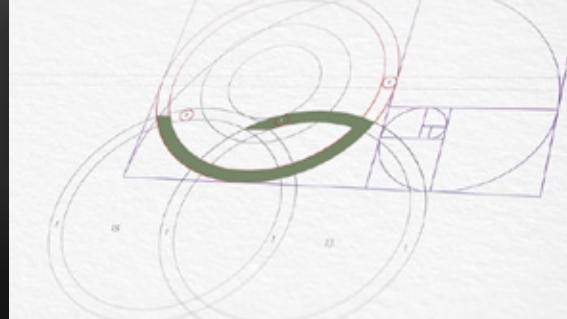


**social media / digital**



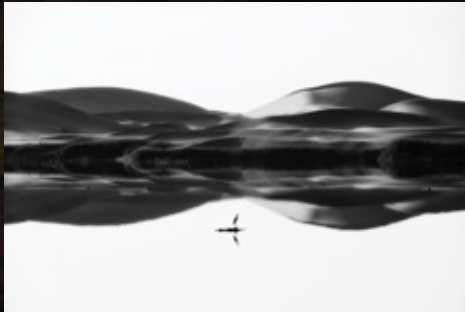
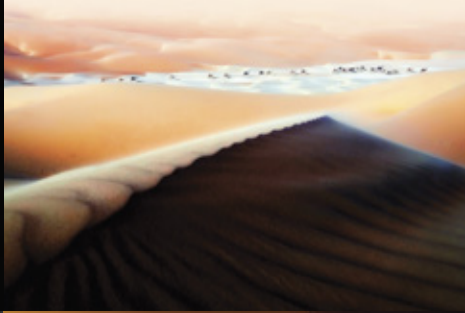


**design / advertising**





**photography**



# ASIAN Geographic™

ASIA WITHOUT BORDERS





jumierah stay different / uae

scope of work  
product photography  
product editing







inglot / ana de leon /

**scope of work**

high fashion photography  
post process



high fashion workshop  
by @donell gumiran

scope of work  
high fashion photography  
post process





hair waves salon / abu dhabi

scope of work  
high fashion photography  
post process



conceptual workshop  
by ©donell gumiran

scope of work  
dark fashion photography  
post process





FASHION AVENUE

THE DUBAI MALL

dubai mall fashion avenue

scope of work  
teaser reopening  
art director and  
director of photography

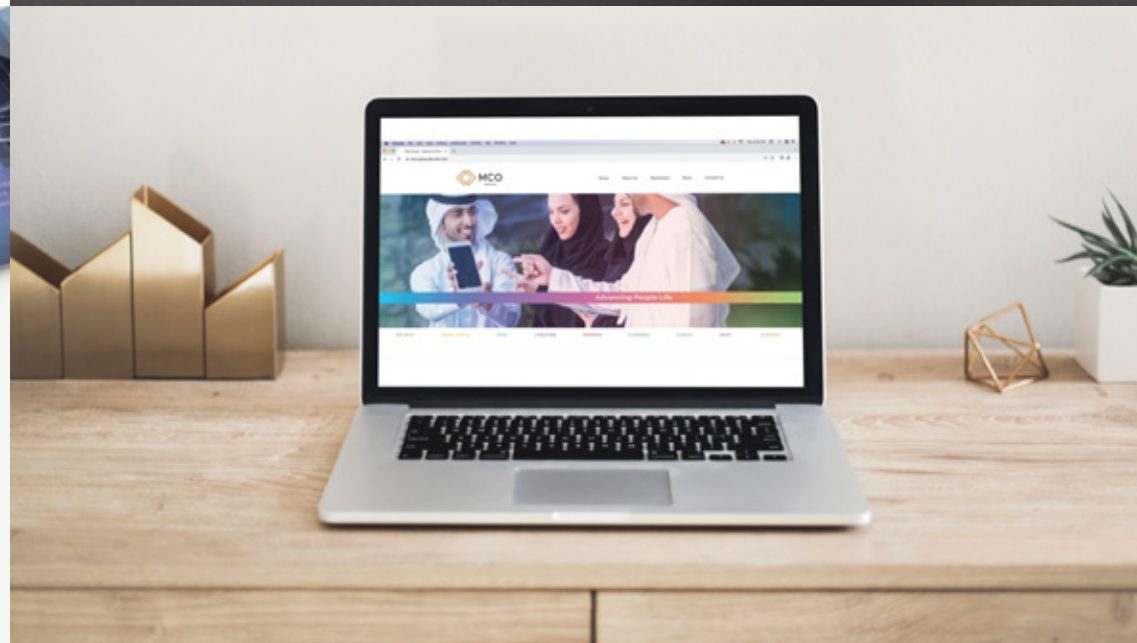




gathercole atelier / uae / califonia

scope of work  
bridal photography









yuniu jewels / uae

scope of work  
corporate identity  
photography

digital branding  
social design system

yuniu  
JEWELS



musee poudre

scope of work  
photography  
social media





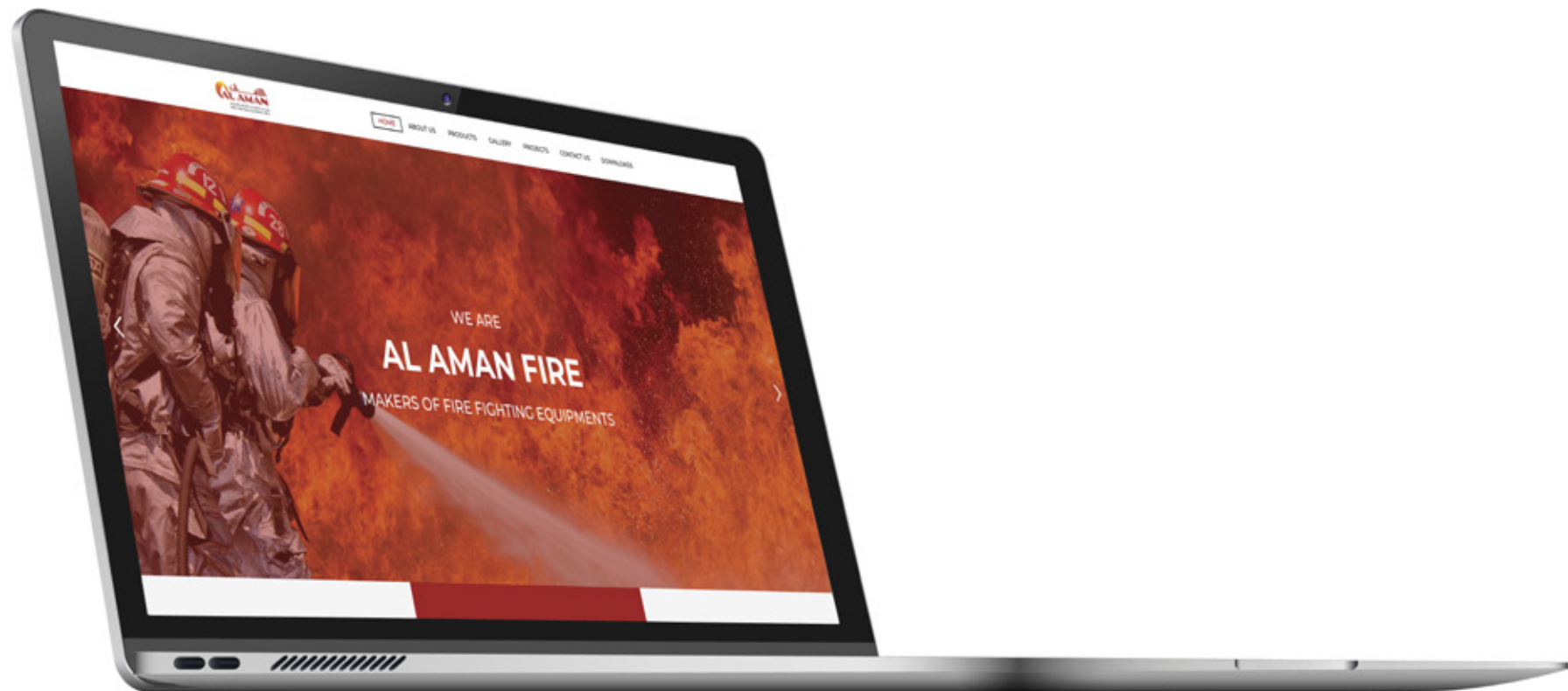
donell gumiran workshop

scope of work

photography conceptual workshop

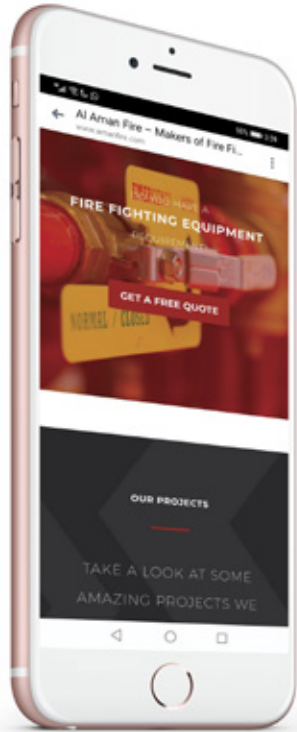
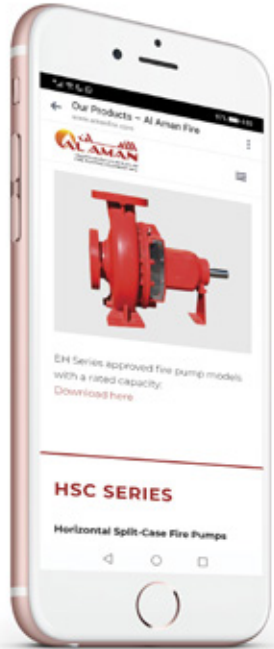
post processing workshop





al aman/ uae

scope of work  
web design  
photo retouching





ecommerce

scope of work

fashion photography  
product photography







jashanmal / uae

scope of work  
product photography



decoart / uae

scope of work  
interior photography  
photo editing



the orchestra restaurant / uae

scope of work  
product photography  
product editing



*The Orchestra*  
Restaurant & Cafe





**our achievements**

## awards & recognitions

Moscow International Foto Awards 2022 - **Gold Winner Professional 2022**  
New York Photography Awards - **Gold Winner Professional 2021**  
Fine Art Photo Awards, London - **1st Place Winner 2021**  
Al Murabbaa Arts Festival X HIPA Photography, UAE - **1st Place Winner 2021**  
WPE Awards, European Community Photojournalism - **1st Place Gold 2021**  
WPE, Culture Tradition & Street, Paris France - **1st Prize Winner - 2021**  
Sony World Photography Awards, Germany - **1st Prize National & Regional Award 2021**  
World Photographic Cup, Reportage Category, Rome Italy - **Silver Award Medalist 2021**  
Maghreb Photography Awards - Editorial Category / News - **Grand Winner 2021**  
Awaken Your Inner Creative, Sharjah, UAE - **1st Place Awards 2021**  
TPA Remotexpeditions London & Paris - **1st Place Winner 2020**  
Archivo Jalon Angel, Spain - **Best Photograph 2020**  
Fine Art Photo Awards, London - **1st Place Winner, 2020**  
Annual Fine Arts Festival / Art & Photography, Ras Al Khaima, UAE - **1st Place 2020**  
B&W Spider Awards, Washington DC, USA - **Photographer of the year 2019**  
Asian Geographic Magazine, Singapore - **Voted Best Cover 2019**  
Le Prix De La Photography De Paris, France - **Gold 2019**  
Tokyo Foto Award, Japan - **Gold 2019**  
Moscow Foto Award - **Winner 2019**  
Umbra Photography Award - **1st Prize, Category Winner 2019**  
The Independent Photo Travel Award, Berlin, Germany - **1st Place Winner 2018**  
International Photography Awards, Documentary, USA - **1st Place Award 2018**  
Urban Art Festival, Dubai, UAE - **Curtin Dubai's Photographer of the Year 2018**  
Life Framers International Award, Faces of the Earth - **Winner 2018**  
One Eyeland - Black & White Competition Photographers 2018 - **Rank No. 1 in UAE**  
Ani ng Dangal Award - Office of the President Philippines - **Visual Arts Awardee 2018-2022**  
Asian Geographic Images of Asia, Singapore - **Portrait Photographer of the Year 2017**  
Travel Photographer Society, Kuala Lumpur, Malaysia - **Grand Prize Winner 2017**  
Filipino Times Times Award, Dubai, UAE - **Photographer of the Year 2017**  
Life Framers World Travelers Competition - **Winner 2017**  
Golden Orchid Photo Awards 2017, New York - **Winner 2017**  
International Photography Awards (IPA Phil ) **Sports Photographer of the year 2017**  
100 Most Influential Filipinos in the Gulf, **Outstanding Lensman - 2015 & 2018, 2019**  
Sheikh Zayed Heritage Festival Award - **1st Place Winner 2015**  
XMO Fujifilm, MENA, UAE - **Grand Prize Winner 2013-2014**  
Desert Environment Category - **1st Place Award 2014**  
Mansoor Bin Mohammed Photo Award - **1st Place Award 2013**  
Fujifilm Street Photography Challenge - **Grand Prize Winner 2013**

Al Ain Zoo Black & White - 1st Place Winner - 2021  
Nikon 100 Powerful Portraits - Nikon's Choice Winner - 2017  
International Photography Awards (IPA Phil ) - Gold Award - 2017  
Sheikh Zayed Heritage Festival Award - 1st Place Winner - 2017  
Asian Geographic, Singapore - Portrait Top 5 Finalist - 2017  
Al Ain Zoography - Finalist - 2017  
Hamdan International Photography Awards (HIPA) - Finalist - 2017  
Sheikh Zayed Grand Mosque Photo Awards - 1st Place Winner - 2016  
Al Dhafra Festival - Through The Eyes of Photographers - 7th place - 2015  
I am Nikon Movement - Finalist - 2014



**connect with us**  
**we'd love to hear from you**



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[www.donellgumiran.com](http://www.donellgumiran.com)

BLA-SP1-96 - Ajman Boulevard Commercial

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